**Gadgets Accessibility**

Table Facebook access pathways (Q3-Q4 2019)

|  |  |  |
| --- | --- | --- |
|  | Numbers | Percentage |
| Total | 2.5 billion | - |
| Website | - | - |
| Apps | 2.45 billion | 98% |

Table Device usage of facebook user (Jan 2020-update) <https://www.statista.com/statistics/377808/distribution-of-facebook-users-by-device/>

|  |  |
| --- | --- |
| Any kind of mobile phone | 98% |
| Laptop or desktop computer | 1.9% |
| Both phone and computer | 19% |
| Only via mobile phone | 79% |

Human accessible to mobile phone is greater than computer. Apps style is more approachable compared to website.

**Socios App**

Functionality

1. Football – merchandise, voting, decision making for club, latest news
2. Gaming – OG (Dota 2 ESport Team) – Fan token
3. Trading – ‘CHZ’ as football token, tradable with others cryptocurrency

**What is ChainFact?**

Facts that are ‘chained together’ forming a closed-loop, where speculation will be removed and only facts (truths) remains, which would be shared to people. ‘No I Guess This is Right’

**ChainFact (aim)**

1. Easily accessible (Place-People)
2. Who can clarify news? – Professionals, Students, Teachers, Industry people, Government, Anyone? – NEWS WITHOUT BOUNDARIES?
3. How will the comments/opinions be evaluated? – based on majority/facts/speculations/truths?
4. Rewards system based on ‘REAL’ news read – how true is truth? Rewards based on numbers or article read/verified? Source of income?

There are various available Tools to identify FakeNews – eg:

1. Claim Buster : <https://idir.uta.edu/claimbuster/>
2. Captain Fact : <https://captainfact.io/>
3. Code of Principles : <https://ifcncodeofprinciples.poynter.org/know-more>

Claim Buster and Captain Fact are platform where you can verify news by inserting the claim in their website. They will verify it based on the sources embedded in their platform. All information are readily available and needed to be renewed with time.

Code of Principles works based on individuals/professionals from different countries offering themselves as volunteers in certifying facts and claims. They have the final decision in claiming it as Real or Fake.

Popular social media site like Facebook, WhatsApp and Twitter tackle FakeNews by allowing users report conspicuous articles. The managing team will review the article and crossed-checked with reliable sources. In the mean time, the FakeNews is shifted lower in users newsfeed (to reduce the chances of reader exposure), but there will still be some people coming across these articles. If the number of reports are high, the articles will be removed temporarily until confirmation.

ChainFact main difference is it works in a statistical manner where news or claim are not necessary to be claimed 1(True) or 0(Fake). Even it the news is Fake, readers will be made aware of it like putting exclaimation mark (its important to know something is wrong rather than just knowing those that are true!). Each users registered will have a voting chance in stating their mind. Claims might reach 0.75 (True) 0.25 (Fake). The final saying only stands if the claim achieve >0.9 (90%) with the total voting be >1000. In addition, users who successfully read (completed) a speculative article / participate in voting (actual news) will be awarded cryptocurency as incentive. ChainFact helps in improving the credibility of news providing platform where it can evaluates the information being released is (0-100%) accurate. Users are entitle to post/put-up/suggest new facts that are yet to be verified, to get clarification from people across the globe. News can be verified faster with more accuracy.

Account registeration criteria (Based on Blockchain technology-no fake account)

* Individuals (must include profession – to ensure the claims are according to their profession or not)
* Company / Groups (managed by certain department or just company representatives)

User Interface suggestion

1. News categories (Based on Country, Region, Medical, Social, etc)
2. Voting section (True/False)
3. Comment section (For Professionals only. Eg: Doctors can comments Medical related news)
4. Incentive claims
5. Interlinked with crypto transferring (Into Wallet)
6. Interlinked with Trading platform? Or just visual on cryptomarket trends – Like Socios
7. Can refer to Flipboard on presenting news
8. Publishing area (forum) + AI automatically categories news based on the percentage of similarity content.
9. Suggestion: Only news wrote by original publisher will be publish (a lot of news is forward/copy among other publisher)